USF Business For Good Internship

What Is a B Corp?

Certified **B Corporations** are socially and environmentally responsible businesses in **performance**, **transparency** and **accountability**.

The B Corp Process

- Complete B Impact Assessment (**BIA**): 100+ questions about business' impact in 5 spheres
  Community, Environment, Customers, Governance, & Workers

B Corps are **better**.

- **27%** more likely to pay workers living wage
- **87%** more likely to manage greenhouse gas emissions

What You Need To Know

Internship Details

- 100% remote, Spring 2021
- Open to USF undergrad and grad students (any campus)
- *ALL MAJORS WELCOME*
- Tailored to your major

You'll be partnered with a team of students and matched with a business based on your interests.

Weeks 1-4: Training
Weeks 5-16: Working with Businesses

Intern Expectations

- Serve as business partners & assist in the completion of the **BIA**
- Utilize degree & strengths to help businesses earn points on **BIA**
- Weekly meetings with businesses

Depending on business needs, interns will:

- Create business marketing materials
- Help develop sustainability plans
- Boost community engagement

Benefits

- Resumé builder
- Valuable professional development
- Compensation via experience
  - Guest speakers
  - Professional training

Requirements

- 8-10 hours/week
- Willing to learn and collaborate
- Self-directed / motivated student

Intern Training Hours (tentative)
Monday Thursday 2 pm - 4 pm

Interested?

UNDERGRADS:

- **Option #1** Internship for credit: IDS 3947
- **Option #2** Internship for credit under major reqs: see advisor
- **Option #3** Internship not for credit: IDS 3947

GRADS:

- Submit proposal to Internship Coordinator by Dec 1 (for/not for credit)

This internship program partners responsible businesses striving for B Corporation Certification and passionate, bright-minded students to redefine success for businesses and make the world a better place, one B Corp at a time.

How to Register

Apply on Handshake:
Consultancy Team Member
B is For Benefit
Tampa, FL
Part-Time Internship

We will be in contact for additional information and details!

Learn more at bcorporation.net.

Questions?
Contact Internship Coordinator
Bekah Vigil at rmvigil@usf.edu