**Research Summary Scoring Rubric**

1. Identifying Purpose

The writer has explicitly identified the purpose of the research summary in the beginning of the document and has consistently maintained that aim throughout the document.

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| --- | --- | --- | --- | --- | --- |
| Very Strongly Agree | Strongly  Agree | Agree | Disagree | Strongly  Disagree | Very Strongly  Disagree |
| 6 | 5 | 4 | 3 | 2 | 1 |

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| Notes: |

2. Identifying Audience

The writer has identified the target audience for the research summary in the beginning of the document, and addressed the target audience consistently throughout the document.

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| Very Strongly  Agree | Strongly Agree | Agree | Disagree | Strongly Disagree | Very Strongly Disagree |
| 6 | 5 | 4 | 3 | 2 | 1 |

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| Notes: |

3. Document Design

The writer has effectively applied principles of document design to create a research summary that is visually appealing and easily readable by the target audience and appropriately used the conventions and design of the selected genre.

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| --- | --- | --- | --- | --- | --- |
| Very Strongly Agree | Strongly Agree | Agree | Disagree | Strongly Disagree | Very Strongly Disagree |
| 6 | 5 | 4 | 3 | 2 | 1 |

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| Notes: |

4. Contextualizing the Problem

The writer has included a cogent explanation of the problem, potential causes, and affected populations to be considered and included relevant background information in order to persuade their audience that this problem deserves serious attention.

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| Very Strongly Agree | Strongly Agree | Agree | Disagree | Strongly Disagree | Very Strongly Disagree |
| 6 | 5 | 4 | 3 | 2 | 1 |

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| Notes: |

5. Depth of Research

The writer integrated multiple sources of information from a diversity of perspectives to create a research summary complete with a variety of quantitative and qualitative information that lends credibility to the writer and works persuasively on the intended audience.

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| Very Strongly Agree | Strongly Agree | Agree | Disagree | Strongly Disagree | Very Strongly Disagree |
| 6 | 5 | 4 | 3 | 2 | 1 |

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| Notes: |

6. Maintaining Professional Writing Style

The writer utilizes concise diction, logical paragraph construction, and appropriate professional tone throughout the document.

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| Very Strongly Agree | Strongly Agree | Agree | Disagree | Strongly Disagree | Very Strongly Disagree |
| 6 | 5 | 4 | 3 | 2 | 1 |

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| Notes: |

7. Holistic Score

Overall, the writer effectively integrated multiple sources to create a well-designed, concise research summary of a localized, workplace problem. The summary conforms to the genre expectations of a memo report and provides all the necessary information to appropriately contextualize the problem, its causes, and impacted populations.

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| Very Strongly Agree | Strongly Agree | Agree | Disagree | Strongly Disagree | Very Strongly Disagree |
| 6 | 5 | 4 | 3 | 2 | 1 |

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| Notes: |