

---

Argument as Emergence, Rhetoric as Love

Author(s): Jim W. Corder

Source: *Rhetoric Review*, Vol. 4, No. 1 (Sep., 1985), pp. 16-32

Published by: [Taylor & Francis, Ltd.](#)

Stable URL: <http://www.jstor.org/stable/465760>

Accessed: 20/10/2013 00:02

---

Your use of the JSTOR archive indicates your acceptance of the Terms & Conditions of Use, available at  
<http://www.jstor.org/page/info/about/policies/terms.jsp>

JSTOR is a not-for-profit service that helps scholars, researchers, and students discover, use, and build upon a wide range of content in a trusted digital archive. We use information technology and tools to increase productivity and facilitate new forms of scholarship. For more information about JSTOR, please contact support@jstor.org.



Taylor & Francis, Ltd. is collaborating with JSTOR to digitize, preserve and extend access to *Rhetoric Review*.

<http://www.jstor.org>

## Argument as Emergence, Rhetoric as Love

In a recent review in *The New York Times Book Review*, A. G. Mojtabai said, “We are all authors. Adding here, deleting there, we people the world with our needs: with friends, lovers, ciphers, enemies, villains—and heroes” (March 3, 1985, 7). All authors, to be sure, we are more particularly narrators, historians, tale-tellers. Going through experience, hooking some version of it to ourselves, accumulating what we know as evidence and insight, ignoring what does not look like evidence and insight to us, finding some pieces of life that become life for us, failing to find others, or choosing not to look, each of us creates the narrative that he or she is. We tell our lives and live our tales, enjoying where we can, tolerating what we must, turning away to re-tell, or sinking into madness and disorder if we cannot make (or re-make) our tale into a narrative we can live in. Each of us forms conceptions of the world, its institutions, its public, private, wide, or local histories, and each of us is the narrative that shows our living in and through the conceptions that are always being formed as the tales of our lives take their shape. In this history-making, as E. L. Doctorow says, “there is no fiction or non-fiction as we commonly understand the distinction” (“False Documents,” *American Review* 26 [1977]: 215-32). There is only our making, sometimes by design, sometimes not. None of us lives without a history; each of us is a narrative. We’re always standing some place in our lives, and there is always a tale of how we came to stand there, though few of us have marked carefully the dimensions of the place where we are or kept time with the tale of how we came to be there.

The catch is that, though we are all fiction-makers/historians, we are seldom all that good at the work. Sometimes we can’t find all that’s needed to make the narrative we want of ourselves, though we still make our narrative. Sometimes we don’t see enough. Sometimes we find enough and see enough and still tell it wrong. Sometimes we fail to judge either the events within our narrative or the people, places, things, and ideas that might enter our narrative. Sometimes we judge dogmatically, even ignorantly, holding only to standards that we have already accepted or established. We see only what our eyes will let us see at a given moment, but eventually make a narrative of ourselves that we can enjoy, tolerate, or at least not have to think about too much. Every so often, we will see

something we have not seen before, and then we have to nudge, poke, and re-make our narrative, or we decide we can either ignore the thing seen or whittle it to shape the narrative we already have. We are always seeing, hearing, thinking, living, and saying the fiction that we and our times make possible and tolerable, a fiction that is the history we can assent to at a given time. But not only can we not always be good narrators/historians, we also cannot be thorough at the work. We never quite get the narrative all said: we're always making a fiction/history that always has to be re-made, unless we are so bound by dogma, arrogance, and ignorance that we cannot see a new artifact, hear a new opinion, or enter a new experience in our narrative.

When I say that we make the fictions that are our lives, I mean to identify a human activity, not a foolish or evil one. History as fiction may become evil, of course, if we refuse to see any history except the one we've already accepted or if we try to force that history upon others. At any rate, making the fiction of our lives—not at all the same as discovering a way to present an objective, externally verifiable history, which is not possible, anywhere—is not by nature limited, valueless, ignorant, despicable, or “merely subjective.” It is human. It is what we do and are, even if we think we are doing and being something else. Even if we imagine that we are learning what can be known “out there,” some truths that are fixed and forever, we are after all creating our narratives “in here,” ourselves always agents for what can be known. We are always, as the rhetorician might say, inventing the narratives that are our lives.

As I have already suggested, we are always standing somewhere in our narratives when we speak to others or to ourselves. When we use language, some choices have already been made and others must be made. Our narratives, which include our pasts, accompany us and exist in our statements and exercise their influence whether or not we are aware of the influence. Before we speak, we have lived; when we speak, we must continually choose because our mouths will not say two words simultaneously. Whether consciously or not, we always station ourselves somewhere in our narratives when we use language. This means that invention always occurs. The process of invention may occur in a conscious, deliberate way, but it will occur, even if at some subterranean level. Any statement carries its history with it. We may speak without knowing all of our narratives, but the history is there. If the history of a statement someone else makes isn't apparent to us as hearers, then we have to go and find it. If we are talking to someone and that person says something we don't understand, or something that offends us, or something we cannot easily agree to, then we have to start searching that person's history until we begin to understand what led him or her to speak just so. Sometimes we do less well: if the history isn't there for us, we don't learn it, but instead make it up to suit ourselves. If we

learn or make up another's narrative so that it becomes part of our narrative, then we can live in some peace with the other. If the other's narrative will not enter our own, then something else happens, to which I'll return in a moment.

While the language that lets us invent our narratives and be human is a great gift, its capacities will not extend infinitely. Language comes out of us a word at a time; we cannot get all said at once. We open ourselves as we can to insight and experience and say what we can, but what we say will invariably be incomplete. Two words cannot occupy the same space at the same time; two messages cannot fully occupy the same space at the same time. Language enforces a closure: we must say one thing or the other; we choose, and make our narrative. To be sure, having lived, thought, and spoken, we can open ourselves again to insight and experience and evidence and try to say it all again. But what will come out will be the fiction we can make at the time. We cannot make all that was and is and shall be into an *is* of the moment's speaking. Whatever we can get into our heads we will make into the narratives that will be our truths unless we learn again.

## 2

Each of us is a narrative. A good part of the time we can live comfortably adjacent to or across the way from other narratives. Our narratives can be congruent with other narratives, or untouched by other narratives. But sometimes another narrative impinges upon ours, or thunders around and down into our narratives. We can't build this other into our narratives without harm to the tales we have been telling. This other is a narrative in another world; it is disruptive, shocking, initially at least incomprehensible, and, as Carl Rogers has shown us, threatening.

When this happens, our narratives become indeed what they are perpetually becoming—arguments. The choosing we do to make our narratives (whether or not we are aware of the nature of our choosing) also makes our narratives into arguments. The narratives we tell (ourselves) create and define the worlds in which we hold our beliefs. Our narratives are the evidence we have of ourselves and of our convictions. Argument, then, is not something we *make* outside ourselves; argument is what we are. Each of us is an argument. We always live in, through, around, over, and under argument. All the choices we've made, accidentally or on purpose, in creating our histories/narratives have also made us arguments, or, I should go on to say, sets of congruent arguments, or in some instances, sets of conflicting arguments.

## 3

Each of us is an argument, evidenced by our narrative. What happens, then, if

the narrative of another crushes up against our own—disruptive, shocking, incomprehensible, threatening, suddenly showing us into a narrative not our own? What happens if a narrative not our own reveals to us that our own narrative was wanting all along, though it is the only evidence of our identity? What happens if the merest glimpse into another narrative sends us lurching, stunned by its differentness, either alarmed that such differentness could exist or astonished to see that our own narrative might have been or might yet be radically otherwise than it is? Do we hold our narratives? Keep telling the story we have been telling? At all costs?

We react, of course, in many different ways. Sometimes we turn away from other narratives. Sometimes we teach ourselves not to know that there are other narratives. Sometimes—probably all too seldom—we encounter another narrative and learn to change our own. Sometimes we lose our plot, and our convictions as well; since our convictions belong to our narratives, any strong interference with our narrative or sapping of its way of being will also interrupt or sap our convictions. Sometimes we go to war. Sometimes we sink into madness, totally unable to manage what our wit or judgment has shown us—a contending narrative that has force to it and charm and appeal and perhaps justice and beauty as well, a narrative compelling us to attention and toward belief that we cannot ultimately give, a contending narrative that shakes and cracks all foundations and promises to alter our identity, a narrative that would educate us to be wholly other than what we are. Any narrative exists in time; any narrative is made of the past, the present, and the future. We cannot without potential harm shift from the past of one narrative into the present and future of another, or from the past and present of one narrative into the future of another, or from the future we are narrating into a past that is not readily ours. How can we take that one chance I mentioned just now and learn to change when change is to be cherished? How can we expect another to change when we are ourselves that other's contending narrative?

## 4

Let there be no mistake: a contending narrative, that is, an argument of genuine consequence because it confronts one life with another is a threat, whether it is another's narrative become argument impinging upon or thundering into ours, or our own, impinging upon the other's. A contending narrative, I'd suggest, is a threat more consequential than Carl Rogers has shown us. In *On Becoming a Person* (Boston: Houghton Mifflin Company, 1961), Rogers proposes that "significant learning . . . takes place when five conditions are met":

- when the client perceives himself as faced by a serious problem;
- when the therapist is a congruent person in the relationship, able to *be* the person he *is*;
- when the therapist feels an unconditional positive regard for the client;
- when the therapist experiences an accurate emphatic understanding of the client's private world and communicates this;
- when the client to some degree experiences the therapist's congruence, acceptance, and empathy.

Rogers had earlier applied his thinking more directly to rhetoric, announcing his belief that a sense of threat usually blocks successful communication. As he put it, "the major barrier to mutual interpersonal communication is our very natural tendency to judge, to evaluate, to approve or disapprove, the statement of the other person" ("Communication: Its Blocking and Its Facilitation," paper delivered at Northwestern University's Centennial Conference on Communication, Oct. 11, 1951, reprinted in Richard E. Young, Alton L. Becker, and Kenneth L. Pike, *Rhetoric: Discovery and Change* [New York: Harcourt, Brace, and World, 1979], 284-89). If we refrain from evaluating and instead "listen with understanding," according to Rogers, we will "see the expressed idea and attitude from the other person's point of view . . . sense how it feels to him . . . achieve his frame of reference in regard to the thing he is talking about" (285). When we are immersed in the attitudes, ideas, and beliefs of the other person, we "will find the emotion going out of the discussion, the differences being reduced, and those differences which remain being of a rational and understandable sort" (286).

Such insights have been enormously valuable in recent years. Some (Maxine Hairston, for example) believe that Rogers' work has brought a new dimension to rhetoric after all these centuries, changing our way of thinking about argument. Others believe that Rogers' views are assumed by Aristotle, as Andrea Lunsford put it, to be "the foundation which is necessary before successful argumentation begins" ("Aristotelian vs. Rogerian Argument: A Reassessment," *College Composition and Communication* [May, 1979]: 146-51). Lunsford singles out two texts that propose methods of organizing Rogerian argument. Young, Becker, and Pike (283) suggest the following method:

- First: an introduction to the problem and a demonstration that the opponent's position is understood.
- Second: a statement of the contexts in which the opponent's position may be valid.

- Third: a statement of the writer's position, including the contexts in which it is valid.
- Fourth: a statement of how the opponent's position would benefit if he were to adopt elements of the writer's position.

In *A Contemporary Rhetoric* (Boston: Houghton Mifflin and Co., 1974, 210-11), Maxine Hairston presents another Rogerian pattern:

- 1) a brief, objectively phrased statement of the issue.
- 2) a complete and impartially worded summary of your audience's opinions on the issue, demonstrating that you have made an honest effort to understand how they feel and why they feel that way. It would be useful to mention the values that underlie these opinions.
- 3) an objective statement of your opinions on the issue, along with your reasons for feeling as you do. Here again it would be useful to give the values on which you base your opinions.
- 4) an analysis of what your opinions have in common.
- 5) a proposal for resolving the issue in a way that injures neither party.

Such insights added to those of Carl Rogers, I'll say again, have been highly valuable. They lead to patterns of argument that may even work, part of the time, in some settings. But they won't do. They do not, I believe, face the flushed, feverish, quaky, shaky, angry, scared, hurt, shocked, disappointed, alarmed, outraged, even terrified condition that a person comes to when his or her narrative is opposed by a genuinely contending narrative. Then it is one life or another, perhaps this life or none.

I want to pause a little to suggest some of the reasons that I think Rogers and others who have applied his work have not gone far enough, though this is not the place for a full critique, even if I could give it. First, we should remember, Rogers is talking about the therapist-client relationship, and much of what he says rises from that context. Since it takes two to tango, and since at least one of the participants in this context is already intent upon *not* being an adversary, then conflict may be resolved and mutual communication may ensue. The therapist-client relationship, I'd suggest, even at its prickliest, is simply not going to produce the stress and pain that can occur when contending narratives meet. It is by its nature more amenable to discussion and resolution, and the rules or conditions I cited earlier are, at any rate, *game* rules, as my colleague, Professor James Baumlín, has pointed out. In the passage I cited earlier, Rogers is talking about a client who already has a need (he or she is faced by a serious



problem), and the therapist is already a congruent person in the relationship. Rogers proposes for the therapist an “unconditional positive regard,” but straight away recommends that all take emotion out of discussions and reduce differences. If one holds another in “unconditional positive regard,” that regard, I believe, includes both emotions and differences. They cannot be reduced, though their force may be diminished for a moment; such energy is always conserved. If emotions do go out of the discussion—and I don’t think they do—it is only after time and care. What each must face in contention before emotions and differences dwindle is something in the other altogether more startling: a horror, a wrong, a dishonesty (as each sees the other), a shock, an outrage, or perhaps a beauty too startling and stunning to see. As for the texts that propose patterns of Rogerian arguments, I’d say that the recommended designs are altogether commendable and will sometimes work, so long as the argument isn’t crucial to the nature of the narratives involved. Where arguments entail identity, the presentation of “a statement of how the opponent’s position would benefit if he were to adopt elements of the writer’s position” is about as efficacious as storming Hell with a bucket of water or trying to hide the glories of Heaven with a torn curtain. If I cannot accept the identity of the other, his kindness in offering me benefits will be of no avail. As for offering a “proposal for resolving the issue in a way that injures neither party,” I’d say that in the arguments that grip us most tightly, we *do* injure the other, or the other injures us, or we seem about to injure each other, except we take the tenderest, strongest care. Paul Bator (“Aristotelian and Rogerian Argument,” *College Composition and Communication* [Dec., 1980]: 427-32) acknowledges that Rogerian strategy works most effectively when students “encounter non-adversary writing situations.” “Under the Rogerian schema,” he continues, “students can be encouraged to view their writing as a communicative first step—one designed to build bridges and win over minds—rather than being prompted to view the essay only as a finished product serving as an ultimate weapon for conversion.”

I am suggesting that the arguments most significant to us are just where threat occurs and continues, just where emotions and differences do not get calmly talked away, just where we are plunged into that flushed, feverish, quaky, shaky, angry, scared, hurt, shocked, disappointed, alarmed, outraged, even terrified condition I spoke of a little earlier. Then what do we do?

## 5

To make the kind of contention or opposition I am trying to discuss a little clearer, I should add another term. I have been talking about contending



narratives, or identities. Let me now add what I hope has been suggested all along: let us suppose that in this contention each narrator is entirely *steadfast*, wholly intent upon preserving the nature and movement of his or her narrative, earnest and zealous to keep its identity. I think we have not fully considered what happens in argument when the arguers are steadfast.

If Ms. Smith is steadfast in conviction and is outfitted with what she takes to be good evidence and sound reasoning, that means that she is living a narrative that is congruent with her expectations and satisfying to her needs. But if she speaks to Mr. Jones, who is at opposites and equally steadfast, who is his own satisfying narrative, then it's likely that Ms. Smith's evidence will not look like evidence to Mr. Jones, and Ms. Smith's reasoning will not look like reasoning. Evidence and reason are evidence and reason only if one lives in the narrative that creates and regards them.

That seems to picture a near-hopeless prospect.

Sometimes it is, at least for long periods of time. Sometimes we don't resolve oppositions, but must either remain apart or live as adversaries with the other. But the prospect doesn't have to be hopeless, at least not permanently.

What can change it? What can free us from the apparent hopelessness of steadfast arguments opposing each other? I have to start with a simple answer and hope that I can gradually give it the texture and capacity it needs: we have *to see* each other, *to know* each other, *to be present to* each other, *to embrace* each other.

What makes that possible? We have to change the way we talk about argument and conceive of argument.

## 6

I'm not ready to go on yet. I want to try to place my interest in argument, and perhaps I can do that by comparing my interest to those of Carl Rogers, to whom I am clearly much indebted. Rogers extrapolates from therapist-client relationships to public communication relationships. The base from which he works (the therapist-client relationship) gives him a setting in which civil understanding is a goal to be reached through mutual communication transactions. He does recognize the potentially threatening effect of alien insights and ideas. Young, Becker, and Pike show that the Rogerian strategy "rests on the assumption that a man holds to his beliefs about who he is and what the world is like because other beliefs threaten his identity and integrity" (7). In the Rogerian view, as Paul Bator puts it, carefully reasoned arguments "may be totally ineffectual when employed in a rhetorical situation where the audience feels its beliefs or values are being threatened. No amount of reasoned argument

will prompt the audience to consider the speaker's point of view if the audience senses that its opinions are somehow being 'explained away' '' (428). Followers of Rogers see in Aristotle's *Rhetoric* an antagonistic speaker-audience relationship; they do not find this in Rogers, for, as Bator says, "Generation and control of audience expectation do not attract Rogers" (428). As I have already suggested, given the therapist-client relationship he starts from, Rogers is appropriately enough interested in rhetorical contexts that do not involve advocacy. As Rogers says, "If I can listen to what [the other person] can tell me, if I can understand how it seems to him, if I can see its personal meaning for him, if I can sense the emotional flavor which it has for him, then I will be releasing potent forces of change in him" (285-86). Since he is customarily talking about a mutual communication transaction, Rogers is often as concerned with the audience as with the speaker. A speaker, Bator says, "must be willing to achieve the frame of reference of the listener even if the values or views held by the other are antithetical to the speaker's personal code of ethics. A necessary correlate of acceptance (of the other's view) is understanding, an understanding which implies that the listener accepts the views of the speaker without knowing cognitively what will result. Such understanding, in turn, encourages the speaker to explore untried avenues of exchange" (428). Looking for the therapist-client relationship, Rogers sees the therapist/communicator as an understanding audience. He expects that the therapist-as-audience will not only accept, but also understand the feelings and thoughts of the client-as-speaker. When the therapist understands the feelings and thoughts that seem so horrible or weak or sentimental or bizarre to the client, when the therapist understands and accepts the client, then the therapist frees the client to explore deep experience freely. As each understands and accepts the other, then they may move toward the truth.

This, I would gladly agree, is the way we ought to argue, each accepting, understanding, and helping the other. However, I think the significant arguments that crowd us into each other are somewhat less kindly composed. I want to get to the place where we are threatened and where the setting doesn't seem to give us opportunity to reduce threat and to enter a mutual search for congruence and regard. I want to get to the place where we are advocates of contending narratives (with their accompanying feelings and thoughts), where we are adversaries, each seeming to propose the repudiation or annihilation of what the other lives, values, and is, where we are beyond being adversaries in that strange kind of argument we seldom attend to, where one offers the other a rightness so demanding, a beauty so stunning, a grace so fearful as to call the hearer to forego one identity for a startling new one.

## 7

What can free us from the apparent hopelessness of steadfast arguments contending with each other, of narratives come bluntly up against each other? Can the text of one narrative become the text of another narrative without sacrifice? If there is to be hope, we have to see each other, to know each other, to be present to each other, to embrace each other.

What makes that possible? I don't know. We can start toward these capacities by changing the way we talk about argument and conceive of argument.

It may be helpful, before I go on, if I try to explain a little more fully the kind of occasion I mean to refer to, the kind of setting in which contention generates that flushed, feverish, quaky, shaky, angry, scared, hurt, shocked, disappointed, alarmed, outraged, even terrified condition I have mentioned. Of course I cannot imagine, let alone explain or describe, all the oppositions that can occur. Perhaps I can by illustration at least suggest the kind of occasion that I want to talk about. I mean such occasions as these: let two people confront each other, each holding views antithetical to the sacred values and images of the other, one an extreme advocate of the current Pro-Life movement, the other an extreme advocate of the current movement to leave free choice open to women in the matter of abortion, each a mockery of the other; let two parties confront each other, zealous advocates of one contending that farmers must learn to stand on their own without government support, and zealous advocates of the other contending that the government, by withdrawing support, will literally kill farmers; let two tribes go to war for ancient reasons not entirely explicable to themselves or to outsiders, each a denial of the other, as in various current Middle East crises; let two nations confront each other in what sometimes appears to be a shocked and total inability to understand or even to recognize each other, as in continuing conflicts between the United States and Russia, wherever these conflicts happen to be located, whether in East Germany or in Nicaragua; let a beautiful Jewish woman encounter an aged captain of guards for Dachau; let some man confront an affirmation of life he has not been able to achieve; let an honest woman encounter cruel dishonesty; let a man encounter a narrative so beautiful but different that he cannot look; let two quite different narratives converge in conflict inside the head of a single lonely man or woman.

Given such occasions, what do we do in argument? Can we hope for happy resolution? I don't know. I do think the risk in argument is greater than we have learned from Aristotle or Rogers. What can we do, then?

We can start, as I suggested earlier, by changing the way we talk about argument.

As we presently understand, talk about, and teach argument, it is, whatever our intentions, *display* and *presentation*. We entice with an exordium and lay in a background. We present a proposition. We display our proofs, our evidence. We show that we can handle and if need be refute opposing views. We offer our conclusion. That is display and presentation. The same thing is true of proposed plans for Rogerian argument, as in the passages I cited earlier from Young, Becker, and Pike and from Maxine Hairston.

But argument is not something *to present* or *to display*. It is something *to be*. It is what we *are*, as I suggested earlier.

We are the argument over against another. Another is the argument over against us. We live in, through, around, and against arguments. To display or to present them is to pretend a disengagement that we cannot actually achieve and probably should not want to achieve. Argument is not display or presentation, for our engagement in it, or identity with it, will out. When argument is taken as display or presentation, then it eventually becomes a matter of my poster against yours, with the prize to the slickest performance.

If we are to hope for ourselves and to value all others, we must learn that argument is emergence.

## 8

Argument is emergence toward the other. That requires a readiness to testify to an identity that is always emerging, a willingness to dramatize one's narrative in progress before the other; it calls for an untiring stretch toward the other, a reach toward enfolding the other. It is a risky revelation of the self, for the arguer is asking for an acknowledgment of his or her identity, is asking for witness from the other. In argument, the arguer must plunge on alone, with no assurance of welcome from the other, with no assurance whatever of unconditional positive regard from the other. In argument, the arguer must, with no assurance, go out, inviting the other to enter a world that the arguer tries to make commodious, inviting the other to emerge as well, but with no assurance of kind or even thoughtful response. How does this happen? Better, how can it happen?

It can happen if we learn to love before we disagree. Usually, it's the other way around: if we learn to love, it is only after silence or conflict or both. In ancient times, I was in the United States Army. I spent the better part of 1951 and 1952 in Germany. In those years, American troops were still officially regarded as an Occupation Force, with certain privileges extended, such as free transportation. One service provided was a kind of rental agency in many large cities. On pass or on leave, one could go to this agency and be directed to a room for rent (very cheap) in a private home. Since I was stationed only ten or twelve

miles away, I often went to Heidelberg when I had just a weekend pass or a three-day pass. On one such occasion I went to Heidelberg, stopped in at the agency, and got directions to a room that was available. I found the address, a large brownstone just a block off the main street, met the matron of the house, and was taken to a small bedroom on the third floor that would be mine for a couple of days. I left shortly thereafter to go places and do things, paying no particular attention to the room except to notice it was clean and neat. The next morning was clear and bright and cool; I opened the windows and finally began to see the room. A picture on one wall startled me, more, stunned me.

On the kitchen wall in my parents' home in Texas there was a picture of my older brother, taken while he was in what was known as the Air Corps in World War II. It was a posed shot of the sort that I suppose most airmen had taken at one time or another to send home to the folks. In the picture, my brother is wearing the airman's favorite of that time, a leather jacket with knit cuffs and a knit band about the waist. He is wearing the old-fashioned leather cap with ear flaps and goggles, and there is a white scarf around his neck, one end tossed over his shoulder. Behind him there is a Consolidated-Vultee B-24.

The picture on the wall in the bedroom in Heidelberg showed a young man wearing a leather jacket with knit cuffs and a knit band about the waist. He wore an old-fashioned leather cap with ear flaps and goggles, and there is a white scarf around his neck, one end tossed over his shoulder. Behind him there was an airplane; it was a Focke-Wulf 190. He might have been my brother. After a while, I guess I realized that he *was* my brother.

The television news on March 7, 1985, showed a memorial service at Remagen, Germany, marking the fortieth anniversary of the American troops' capture of the Remagen bridge, which let them cross the Rhine. No major world leaders were there, but veterans from both sides had come to look and take notice of the day. American and German veterans who had fought there wept and hugged each other and shook hands.

In the mid-fifties, another group of veterans met, to commemorate the fortieth anniversary of the end of battle at Verdun, that hellish landscape where over a million men died to gain or to preserve two or three miles of scrubby country, where no birds sang. They shook hands; they embraced; they wept; they sang an old song that begins, "Ich hatte ein kamaraden."

After a while, the hated dead can be mourned, and the old enemy can be embraced.

In these instances, we waited to love (or at least to accept) until long after silence and grim conflict. (I've not lost my head altogether: some conflicts will not be resolved in time and love—there's always that captain of guards from Dachau.) Often, we don't learn to love (or at least to accept) at all. All

precedents and examples notwithstanding, I'll still insist that argument—that rhetoric itself—must begin, proceed, and end in love.

## 9

But how is this to happen? How will we argue, or teach argument taken in this way? I don't know, but I'll chance some suggestions.

a. The arguer has to go alone. When argument has gone beyond attempts made by the arguer and by the other to accept and understand, when those early exploratory steps toward mutual communication are over, or when all of these stages have been bypassed altogether—as they often will be—then the arguer is alone, with no assurance at all that the other or any audience will be kindly disposed. When argument comes to advocacy or to adversarial confrontation, the mutuality that Rogers describes will probably not occur. At the point of advocacy, most particularly at the crisis point in adversarial relationships, the burden is on the maker of the argument as he or she is making the argument. At the moment of heat (which may last twenty seconds or twenty years and which may be feverish and scary), the arguer in all likelihood will not know whether or not the other, the audience, will choose to take the role of the well-disposed listener or the kindly therapist. The arguer, alone, must see in the reverence owed to the other, discover and offer all grace that he or she can muster, and, most especially, extend every liberty possible to the other. The arguer must hold the other wholly in mind and yet cherish his or her own identity. *Then*, perhaps, the arguer and the other may be able to break into mutuality.

b. The arguer must at once hold his or her identity and give it to the other, learning to live—and argue—provisionally. In “Supposing History Is a Woman—What Then?” (*The American Scholar*, Autumn, 1984), Gertrude Himmelfarb remarks:

Whatever “truth or validity” adheres to history . . . does not derive, as the conventional historian might assume, from an “objective” world, a world of past events waiting to be discovered and reconstructed by the historian. For there is no objective world, no historical events independent of the experience of the historian, no events or facts which are not also ideas.

We must keep learning as speakers/narrators/arguers (and as hearers). We can learn to dispense with what we imagined was absolute truth and to pursue the reality of things only partially knowable. We can learn to keep adding pieces of knowledge here, to keep rearranging pieces over yonder, to keep standing back and turning to see how things look elsewhere. We can learn that our narrative/

argument doesn't exist except as it is composed and that the "act of composition can never end," as Doctorow has said.

c. As I have just suggested, we arguers can learn to abandon authoritative positions. They cannot be achieved, at any rate, except as in arrogance, ignorance, and dogma we convince ourselves that we have reached authority. We should not want to achieve an authoritative position, anyway. An authoritative position is a prison both to us and to any audience.

d. We arguers can learn the lessons that rhetoric itself wants to teach us. By its nature, invention asks us to open ourselves to the richness of creation, to plumb its depths, search its expanses, and track its chronologies. But the moment we speak (or write), we are no longer open; we have chosen, whether deliberately or not, and so have closed ourselves off from some possibilities. Invention wants openness; structure and style demand closure. We are asked to be perpetually open and always closing. If we stay open, we cannot speak or act; if we stand closed, we have succumbed to dogma and rigidity. Each utterance may deplete the inventive possibilities if a speaker falls into arrogance, ignorance, or dogma. But each utterance, if the speaker having spoken opens again, may also nurture and replenish the speaker's inventive world and enable him or her to reach out around the other. Beyond any speaker's bound inventive world lies another: there lie the riches of creation, the great, unbounded possible universe of invention. All time is there, past, present, and future. The natural and the supernatural are there. All creation is there, ground and source for invention. The knowledge we have is formed out of the plentitude of creation, which is all before us, but must be sought again and again through the cycling process of rhetoric, closing to speak, opening again to invent again. In an unlimited universe of meaning, we can never foreclose on interpretation and argument. Invention is a name for a great miracle—the attempt to unbind time, to loosen the capacities of time and space into our speaking. This copiousness is eternally there, a plentitude for all. Piaget remarked that the more an infant sees and hears, the more he or she wants to see and hear. Just this is what the cycling of rhetoric offers us: opening to invention, closing to speak, opening again to a richer invention. Utterances may thus be elevated, may grow to hold both arguer and other.

e. We still need to study. There is much about argument that we still have not learned, or that we have not acknowledged. If we are accurate in our evaluation of what happens in conflict, I think we will have to concede that most of what happens is bad. If we know that accurately, we'll be a step farther than we were toward knowing how to deal with contention and the hurts that rise from conflict and argument. We have not at any time in our public or personal histories known consistently how to deal with conflicts, especially when each side or



party or view arises normally according to its own variety of thought—and there is no arguer who does not believe that his or her view is a just consequence of normal thought and need. In discourse and behavior, our ways of resolving conflicts have typically been limited and unsatisfactory. When opposing views, each issuing by its own normal processes from its own inventive world, come together in conflict because each wants the same time and space, we usually have only a few ways of handling the conflict:

- (1) one view prevails, the other subsides;
- (2) advocates of the two views compromise;
- (3) the need for action prompts arbitrary selection of one of the two views, even if both are appealing and attractive;
- (4) we are paralyzed, unable to choose;
- (5) we go to war; or
- (6) occasionally, the advocates of one side learn gladly from those of the other and gladly lay down their own views in favor of the other.

To be sure, there are other patterns for resolving conflicts that I haven't had wit enough to recognize; I'd reckon, however, that most are unrewarding to some or all. Once a view emerges—that is, once an inventive process has become structure and style—it cannot wholly subside, as in (1), though it must seem to do so; required by force or expediency to subside, it does not subside but persists underground, festering. Compromise, as in (2), is likely to leave parts of both views hidden away and festering. Deliberate choice between two appealing views, as in (3), leaves the unchosen to grow and compete underground, generating a cynicism that undercuts the chosen argument. Paralysis, as in (4), clearly gives no view gain, though each remains, eating away at the paralyzed agent. War, physical or psychological, is plainly not an appropriate human resolution. In most of these instances there is a thwarted or misplaced or submerged narrative, a normality that may grow wild because it is thwarted, misplaced, or submerged. We have not learned how to let competing normalities live together in the same time and space. We're not sure, we frail humans, that it is possible.

f. The arguer must go alone, unaided by any world of thought, value, and belief except the one that he or she composes in the process of arguing, unassisted by the other because the other is over in a different place, being realized in a different narrative. In my mind, this means that the burden of argument is upon the *ethos* of the arguer. *Ethos*, of course, is a term still poorly understood. Among others, Bator objects to any concentration upon *ethos* because it seems to be “related primarily to adversary situations calling for

argumentative strategies designed to persuade others,” because “the speaker may be concerned particularly with enhancing her own image or character rather than addressing the issue at hand” (428). Ideally, Bator believes, the subject or problem “is viewed within the audience’s framework of values, not simply from the writer’s assumptions or premises. The *ethos* of the writer is not the main focus of attention, nor is it the primary means of appeal” (431). This view omits considering the likelihood that *ethos* occurs in various ways; the term does not require to be defined as it has formerly been defined. A genuinely provocative and evocative *ethos* does, in fact, hold the audience wholly in mind, does view matters both as the arguer sees them and as others see them. The self-authenticating language of such an *ethos* issues an invitation into a commodious universe. Argument is partial; when a speaker argues a proposition or develops a theme or makes an assertion, he or she has knowingly or not chosen one proposition, one theme, one assertion from all available. When we speak, we stand somewhere, and our standing place makes both known and silent claims upon us. We make truth, if at all, out of what is incomplete or partial. Language is a closure, but the generative *ethos* I am trying to identify uses language to shove back the restraints of closure, to make a commodious universe, to stretch words out beyond our private universe.

g. We must pile time into argumentative discourse. Earlier, I suggested that in our most grievous and disturbing conflicts, we need time to accept, to understand, to love the other. At crisis points in adversarial relationships, we do not, however, have time; we are already in opposition and confrontation. Since we don’t have time, we must rescue time by putting it into our discourses and holding it there, learning to speak and write not argumentative displays and presentations, but arguments full of the anecdotal, personal, and cultural reflections that will make us plain to all others, thoughtful histories and narratives that reveal us as we’re reaching for the others. The world, of course, doesn’t want time in its discourses. The world wants the quick memo, the rapid-fire electronic mail service; the world wants speed, efficiency, and economy of motion, all goals that, when reached, have given the world less than it wanted or needed. We must teach the world to want otherwise, to want time for care.

## 10

Rhetoric is love, and it must speak a commodious language, creating a world full of space and time that will hold our diversities. Most failures of communication result from some willful or inadvertent but unloving violation of the

space and time we and others live in, and most of our speaking is tribal talk. But there is more to us than that. We can learn to speak a commodious language, and we can learn to hear a commodious language.



Jim W. Corder is Professor of English at Texas Christian University. In 1975 he received the NCTE's Braddock Prize. He has published articles on rhetoric in various journals and has written several textbooks on writing.

**James J. Murphy** (Hermagoras Press) announces the newly available Richard M. Weaver's *The Ethics of Rhetoric* (originally published in 1953 and now out of print):

***The Ethics of Rhetoric***

- I. The Phaedrus and the Nature of Rhetoric
- II. Dialectic and Rhetoric at Dayton, Tennessee
- III. Edmund Burke and the Argument from Circumstance
- IV. Abraham Lincoln and the Argument from Definition
- V. Some Rhetorical Aspects of Grammatical Categories
- VI. Milton's Heroic Prose
- VII. The Spaciousness of the Old Rhetoric
- VIII. The Rhetoric of Social Science
- IX. Ultimate Terms in Contemporary Rhetoric

\$10.45: Order from UCD Bookstore, University of California, Davis, CA 95616. Telephone (916) 752-1984.